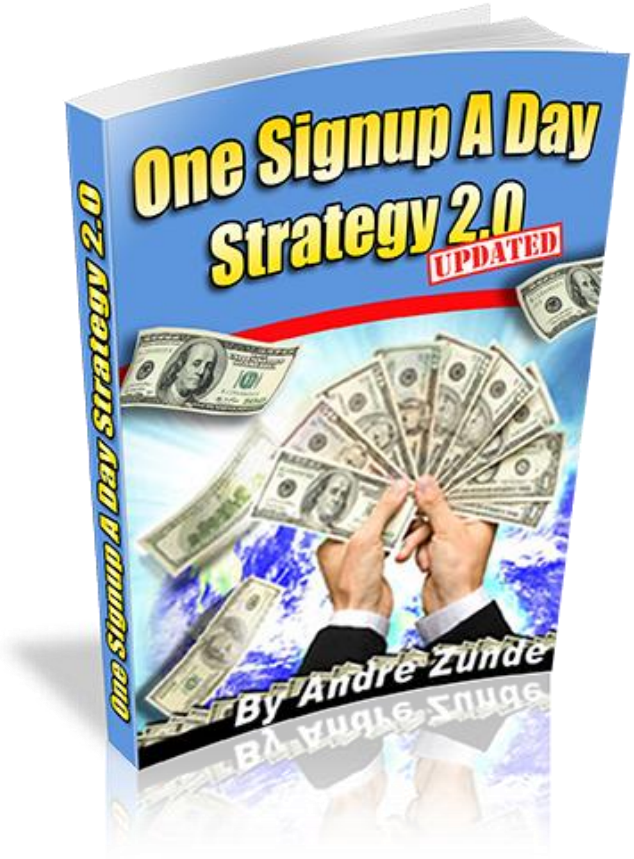
# One Signup A Day Strategy 2.0

By

## Andre Zunde

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# How I Generated One Signup A Day For My Business

In 2008, I joined a leads generation system called LeadsLeap. At that time, this system generated an average of 1 signup a day for the business that I was promoting.

Soon I got to know the founder, Kenneth Koh, through a few support correspondences. He encouraged me to write a report to talk about my experience with LeadsLeap.

Hence, the **'One Signup A Day'** report was born.

Time flies. Businesses rise and fall. Many popular leads generation systems back then are now no longer seen.

But LeadsLeap continues to flourish, and my network in LeadsLeap continues to grow, even though I haven't promoted it for years.

In this updated report **'One Signup A Day 2.0'**, I'll share with you what LeadsLeap has done for me over the years.

I'll also share with you my experience in getting clicks and how I convert clicks into signups.

At the end of this report, you will also learn how you can use this report to help you achieve the same result for your business.

# What 'Was' LeadsLeap?

LeadsLeap was started in 2008 as a 10-level leads generation system. At that time, most leads generation system worked by allowing members to email their leads. Kenneth reckoned that such a system is not sustainable, hence he started LeadsLeap.

Instead of sending email promotions to leads, LeadsLeap members post Adword-like ad in the newsletters sent to their 10 levels of leads.

If you are wondering if LeadsLeap approach is better, check out the following comments that I've extracted from a poll conducted by the company.

> ***Myricula***
>
> *Kenneth, your initial idea and methodology was like a lightbulb suddenly turned on, blacking out the other superfluous-list-email-mongers.*
>
> *Continue to offer value content to us and we will continue to share your site with our own clients.*
>
> ---

***Patrick Judge***

*I don’t think people realise the value of this system.*

*100’s of email in your inbox is not good.*

*The best thing about LeadsLeap is that LeadsLeap help people to see our advertisements and as more people join LeadsLeap your ad will be seen by 1000’s.*

*So if these people signup on your webpage for your products you’re gonna have them as customers or newsletter subscribers.*

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***Andy T***

*What attracted me to LeadsLeap was the system as it is now without the possibilities of unsolicited email which will not get read. I like it as it is.*

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***Cassandra Reid***

*I like the system as is. I joined another leads generation program and I almost regret doing it. My email account everyday is inundated with emails from people about programs I don't have any interest in. I find I spend way too much time, everyday, clearing out my email box because of it. Thanks, but no thanks....Keep it like it is!*

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***Jay Jenkins***

*Leave a good thing be. One of the major drawbacks of other lead generation programs is the "I'll email you and you email me" mentality. It is not as effective as having my ads being seen by more people at the same time.*

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***Glenda Williams***

*Your method attracted me to your system. I have a junk email account where I get emails from safelists, etc. I have no choice with the other systems. Most of that mail never gets read. There has to be a super headline to attract me. With this system I have the choice of two ads, one for my downline and the other for all members since I am a pro member. No more junk mail for me plus traffic that is targeted.*

From the comments above, you should have realized that many people hate receiving email advertisements. Most of them don't read those emails. It's just a matter of time before they quit such systems.

LeadsLeap's unique way of advertising allows members to view ads as and when they like, without them being bombarded with tons of emails.

The most important thing in any leads generation system is member retention. If we were to build leads, we need to make sure that our leads stay.

LeadsLeap has been doing a good job is retaining its members, including members in my network. ☺

## What Is LeadsLeap Now?

Over the years, LeadsLeap kept on evolving and improving. It now provides a lot more values to its members.

1) In addition to getting traffic from only our downlines, free members can now get traffic from different sources, **within** and **beyond** LeadsLeap network.

2) LeadsLeap is also constantly creating useful and innovative tools that members can use free.

   You may be wondering, why does a lead generation system provide free tools?

   Let me ask you, "Why does Google provide so many free services?"

   User retention!

   LeadsLeap's powerful tools keep members coming back to use them.

   As a leads builder, it is very important. It means my downlines will stay in the system for a long time, and I can reach out to them for years.

3) The new LeadsLeap 2.0 even includes a revenue sharing scheme, where members can make money viewing ads and sending traffic to other ads.

   Again, it is another good news to me.

   Anything that can help people to make free money will easily attract lots of members.

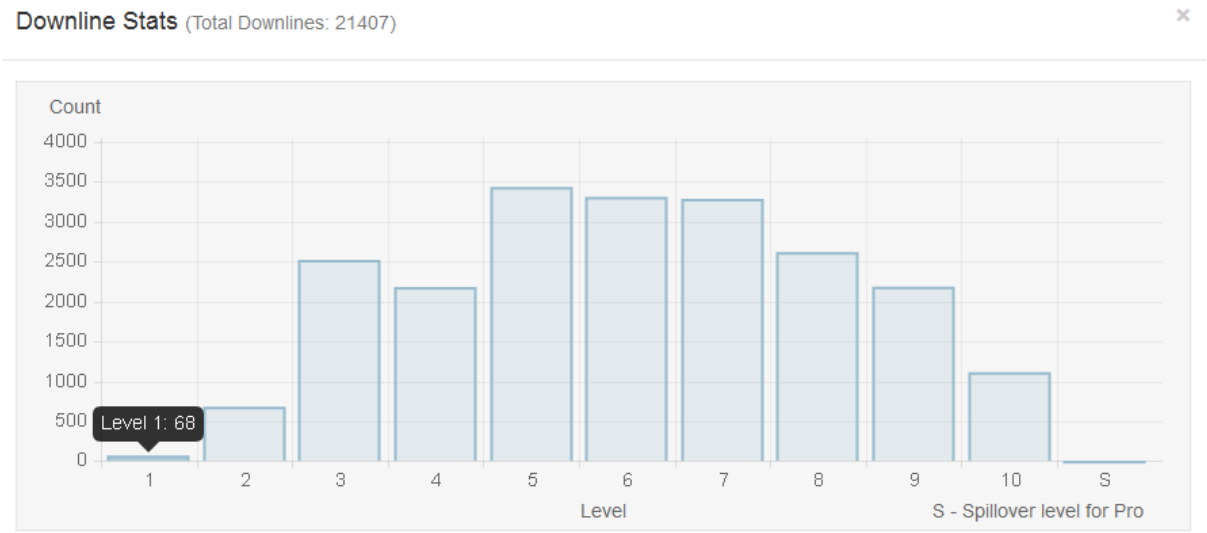
   With all the values that LeadsLeap is providing, I believe new members will soon realize that LeadsLeap is different from other 'make money programs' out there.

   I'm excited to find out what LeadsLeap 2.0 can do to my network.

# How Has LeadsLeap Worked For Me?

Let me show you a screenshot of my LeadsLeap account so that you can have a better understanding of how LeadsLeap has worked for me.

Below is a screenshot of my 10 levels of leads.




As you can see, I've only personally referred 68 members to join LeadsLeap. But these 68 members exploded into 21,407 members in my 10-levels of network.

Never had I imagined my one-time promotion effort can result in so many free leads, totally on autopilot!

To be honest, I haven't been actively promoting LeadsLeap for many years. But my leads just keep building and I continue to get free traffic from my own network.

Looks like it's impossible to stop, which is great!

Not a LeadsLeap member yet? **Join this powerful system here.**

In addition to that, I also earn overriding ad credits whenever my 10-levels of members view ads. These credits fuel my Free Ads in LeadsLeap, which is another free source of traffic for me. Honestly, I haven't been clicking ads for a long time!

In terms of referral commissions, I've earned $1036.13 from the system.

Considering that I've only referred 68 members, that works out to an average of $15 per referral. Not bad at all.

# My Experience In Getting Clicks

I have tested numerous ads in LeadsLeap over the years and I would like to share with you my two cents' worth.

If the ad is good, I'll receive consistent clicks. But I do not know if an ad is good until I test it and see how many clicks I get.

So my advice to you is don't judge your ad. Roll it out and see how it performs.

Even an ad that gets lesser clicks is still good because these are targeted leads.

To get people to click your ad, you need a headline that grabs people's attention. You can do so by either giving them **Pain** or **Hope**.

An example of a headline that instils **Pain** is "Struggling for traffic?"

An example of a headline that instils **Hope** is "Get 1000 free leads now"

Then in the description you want to mention how you will solve the **Pain** and provide the painkiller. Or if it is **Hope**, you want to explain how or why that hope is achievable.

Getting people to click your ad is one challenge. Another challenge is converting the traffic.

Below I'll share with you my traffic conversion trick.

# My Traffic Conversion Trick

First, I always make sure that my ad is relevant to my landing page.

Well, isn't that obvious?

If your ad is "Get 1000 free leads now" but your landing page is something else, it will only confuse the prospects.

Next tip is important.

I direct the traffic to a lead capture page so that I can follow up with them via email and/or phone as well as my auto responder follow-up.

I can't stress enough the need to have a professional hot converting sales funnel with the right follow up in place.

It is a big pain for people in the market place because many either do not have a sales funnel or they do not know the correct procedures for an effective sales funnel.

# What Kind Of Ad Should You Advertise?

Another reason why LeadsLeap is generating good leads for me is because the offer I'm promoting is of interest to the members of LeadsLeap.

In general, I believe LeadsLeap members are seeking for 2 things:

1) They are looking for better ways to make money.

2) They are looking for better ways to get traffic.

If you have what they are looking for, you should get good response from LeadsLeap.

Another tip for you is it is better to promote something that is free. It could be a free trial, a free tour, a free signup etc. It is always easier to convert prospects into your list and follow up with them through autoresponders. You stand a better chance to convert them into paying customers.

When people saw my text ad through LeadsLeap, many of them signed up to take a free tour. The system then automatically does the selling and provides trainings to the new signups without me lifting a finger.

# My Advice To Those Who've Just Started LeadsLeap

My advice is that you offer LeadsLeap to anyone who needs traffic to their website.

Basically everyone wants more traffic and being able to test out LeadsLeap for free, it's a no brainer. There is nothing to lose and a lot to gain.

After testing it out they have an option to ramp up their traffic with a small upgrade fee which pays for itself via the traffic they get.

But LeadsLeap has quite a few gold nuggets for Internet marketers which they can use to increase traffic. I call it a mini school where you can learn a lot.

Kenneth Koh, the founder of LeadsLeap, is one of the most diligent, genuine and helpful person who is always quick to reply in support and never lets you down if you ever need any question answered or any help at all.

LeadsLeap is now a proven stayer in the market and will be here for many years to come!

Not a member yet? **Join LeadsLeap free now**

# How To Use This Report To Build Your Team At LeadsLeap

This is a candid report of my experience with LeadsLeap and I hope you find it useful.

To help you to build your leads at LeadsLeap, you may rebrand this report and give it away to other people.

If you have a list, you can just give it away to your list. You can also distribute your rebranded report in other traffic exchange networks and IM forums via your signature.

Everyone wants more traffic. This report shows them an easy way to get it.

Simply share this report and see your leads grow automatically and continuously for years, just like me!

If you are already a LeadsLeap member, get your customized report download link here.

Not a LeadsLeap member? Here is an overview of what LeadsLeap can do for you:

1) You can build 10-levels of leads that can 'really' grow exponentially, just like mine.

2) It is not a safelist type of system. Expect no junk email.

3) You can post free ads and get free traffic from within and beyond LeadsLeap network.

4) You will find top-notch tools that you can use to build and grow your online business.

5) You can make money viewing ads and sending traffic to other members' ads. (This is an excellent way to make money for newbies while learning the ropes.)

6) As I said, LeadsLeap is like a mini school where you can learn a lot. Moreover, they are paying you to learn!

## Check out LeadsLeap.com now

Happy leads building… and money making!

To Your Success,
Andre Zunde

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